

Sponsorships

Presenting **\$3,500**

- ❖ Recognition on all Raise a Paw event marketing & promotion campaign materials (including flyers, eblasts, press releases, social media advertising, banners, & program guide)
- ❖ Recognition in iHeartMedia on-air/online campaign on WHCN, WWYZ, WKSS, WUCS, WPOP; valued at \$10,000
- ❖ Organization logo/link on RBF website, Facebook event page, & crowdfunding campaigns (mobile giving)
- ❖ Opportunities for on-site promotions & exhibits (booth space)
- ❖ Full page ad in event program guide
- ❖ 6 passes for dogs to participate in walk/challenge course

Participating **\$500**

- ❖ Recognition on Raise a Paw event marketing & promotion campaign materials (including Facebook event page, eblasts, press releases, & program guide)
- ❖ Organization logo/link on RBF website, Facebook event page, & crowdfunding campaigns (mobile giving)
- ❖ Quarter page ad in event program guide
- ❖ Booth space at event, banner on site
- ❖ 2 passes for dogs to participate in walk/challenge course

Supporting **\$1,000**

- ❖ Recognition on Raise a Paw event marketing & promotion campaign materials (including flyers, eblasts, social media advertising, banners, & program guide)
- ❖ Recognition in 25% of iHeartMedia on-air/online campaign on WHCN, WWYZ, WKSS, WUCS, WPOP; valued at \$10,000
- ❖ Organization logo/link on RBF website & Facebook event page
- ❖ Opportunities for on-site promotions & exhibits (booth space)
- ❖ Half page ad in event program guide
- ❖ 4 passes for dogs to participate in walk/challenge course

Promotional Product **\$500**

- ❖ Recognition on Raise a Paw event marketing & promotion campaign materials (including Facebook event page, eblasts, press releases, & program guide)
- ❖ Logo on promotional product (e.g., dog water bowl, pet waste disposal bag dispenser, etc.); quarter page ad in event program guide
- ❖ 2 passes for dogs to participate in walk/challenge course

Challenge Station **\$100**

- ❖ Recognition on sign at your sponsored challenge station
- ❖ Listing in event program guide and on Facebook event page as challenge station sponsor

Program Advertising

Publicize your business!

Full page ad - \$150. (4.2. X. 5.5 in.)

Half page ad - \$100. (4.2. X. 2.5 in.)

Quarter page ad - \$75. (1.875. X. 2.5 in.)

Vendors

Promote your business!

- ❖ Bring booth / table space materials
- ❖ Display / sell your products
- ❖ Demonstrate your services
- ❖ Give information / samples
- ❖ Fee : \$50 / \$25 nonprofit organizations



Sunday, 9-30-18
Simsbury Meadows
Iron Horse Blvd.
10 AM - 2 PM

*A day for people & their pets to join the fight
against leukemia & other blood cancers!*

- * Vendor Fair**
- * Dog walk & optional challenge course**
 - * Top dog picture contest**
 - * Dog crowdfunding**

Opportunities for your business.....

Event sponsorships
Vendor space
Program advertising



www.robsfoundation.org
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The Rob Branham Foundation is a 501(C)3 public charity; #06-1389051
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